MYPRINCESS



Announcing the Newest 'Superfly'
The Princess X90

Devon's Finest Boating
From Princess in Plymouth

New Charter Yacht
Princess S72 M/Y Negotiator 1

Europe's Most Prestigious Events

Dates for your diary

Which 80-Footer? Comparing the Princess X80, Y80 and S80





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WELCOME

Contents

4-7 New Yacht - Princess X90

8-10 Owner's Story – Uptown Girl

12-13 New Yacht - Princess S65

14-16 YachtQuarters

Service Inclusive Offer

18-19 Europe's Finest Events

20-21 New Yacht - Princess F58

22-26 Plymouth Sales Office and Cruising Spotlight

28-29 Top Tenders and Toys

30-33 Circus to Charter

34-36 Celebrating 60 Years

37 Boat Show Calendar

38-41 Comparing the 80-foot Yachts

42-43 New Yachts Available

44-45 Dining in Southampton

46-47 Brokerage Listings



I hope everyone has enjoyed the festive season and a well-earned rest. I am delighted to welcome you to the newest edition of My Princess. Our January 2025 issue is full of stories from Princess owners and marine industry aficionados, plus advice and top tips from our inhouse experts.

As we reflect on a busy 2024, we also look forward to celebrating the 60th anniversary, both of Princess

Yachts, and their largest distributor in the world, Princess Motor Yacht Sales. Should you wish to know more, then please follow our social media channels and keep up to date with our website news throughout the year.

In this issue we highlight the much-anticipated world premieres of the sporty Princess S80 and S65 that took place at the wonderful Cannes Yachting Festival. We also compare the Princess 80-foot range (X80, Y80 and S80), and preview the upcoming all-new F58 and striking X90.

Meet Richard Clarke, Sales Manager at our Turnchapel office, putting Plymouth firmly on the map as the South West sales, service and retrofit facility, just a hop across the water from the Princess Yachts shipyard. He also shares his inspiration for what makes the beautiful Devon coastline a mecca for yachting enthusiasts with his personal recommendations for cruising from Plymouth.

If charter is more your style, we are delighted to announce that we have just launched a brand-new charter yacht, the sensational Princess S72. She is based in the Balearics and is available for your tailor-made charter experience starting this season. And while our YachtQuarters fractional ownership programme grows in popularity, we are proud to announce the addition of a brand-new elegant Princess Y72 to the fleet, with new cruising destinations.

Food for thought, if you are based in or around Southampton, why not try one of the incredible gastronomic delights on your doorstep? There's a fantastic choice of restaurants for those evenings when you step ashore. And we provide some inspirational dates for your diary to attend some of the most prestigious events in Europe, along with the boat show calendar. If you're planning on taking your Princess to any of the fabulous events in the summer, be sure to book your berthing well in advance, our team will be delighted to offer advice and guidance.

We greatly value our loyal and new customers and pride ourselves on our aftercare service, so we've included details of our exclusive service inclusive package with a special offer. And we've also highlighted our top 5 tenders and toys from our retrofit department to enhance your yachting experience.

I hope you enjoy this edition of our Princess Motor Yacht Sales customer magazine and I very much look forward to welcoming you on board at one of our upcoming boat shows and events across Europe. I would also like to take this opportunity to wish you all a happy New Year.

Colin Capewell,

Managing Director, Princess Motor Yacht Sales

NEW YACHT

Announcing the all-new Princess X90 superyacht

The all-new Princess X90 is the latest addition to the award-winning X Class series. Sitting between the X80 and the series flagship X95 Vista, the X90 brings a new dimension to this pioneering range of 'super flybridge' yachts. Combining ground-breaking design with exceptional space and a level of luxury and attention to detail that is unmistakably Princess, this new yacht is an evolution of an already forward-thinking X Class range.

Her cockpit is the first striking point of difference to her siblings. The creation of space has always been a key feature of the X Class but on the new X90 this has been taken to new dimensions with a low-level, open design cockpit that not only maximises space but brings its occupants even closer to the water. A glass transom balustrade and optional folding bulwark balconies that extend the cockpit to port and starboard provide un-interrupted 180° views whether standing or seated in the sumptuous sofas positioned to three sides of the area. A starboard wetbar unit, and optional cockpit TV make this a tranquil place to relax with family or host social occasions with friends on board.

Another first for Princess is the beautiful curved patio doors that connect this area with the main deck saloon. When open, these effectively puts the 8-10-place dining table that is situated aft of the saloon, in the cockpit providing incredible flexibility.





gullwing door can also provide private access to the owner's foredeck terrace which, with all deck gear recessed below the teak deck, provides a wonderful space to hide away and enjoy a morning coffee.

On the flybridge, there is the signature X Class enclosed sky lounge with generous sofas to port and starboard and the option to fit an 85-inch TV creating an incredible place to enjoy a family film or catch some live sport. There is also the option for a day head. Sliding doors lead to the enclosed wheelhouse where the captain can reach speeds of up to 26 knots from her multiple engine options.

Moving aft, the canopy of the sky lounge provides shade to the dining area for those wanting to remain cool whilst enjoying the sea views this exceptional deck provides. Beyond this, there are a number of distinct layout options for the aft deck including a spa bath, an optional bar or the



flexibility to leave the space clear for loose furniture. There is also the option to fit a crane and utilise some of the space to house a tender. Entertaining options do not end there though, the flybridge foredeck features forward and aft facing seating areas and coffee table which can also be converted to sun loungers with a simple flip of the back rest.



Below deck, guest accommodation features three en-suite double cabins as standard with the option for owners to specify two en-suite cabins in lieu of the full beam stateroom creating a five-cabin yacht. Crew quarters are situated forward of the lower deck and feature up to three crew cabins, a crew bathroom, and crew mess area with seating and galley.

The new X90 builds upon the innovative design of the Princess X Class series through contemporary design, and intelligent use of features and space to provide unforgettable experiences for owners and guests alike. Exceptional craftsmanship, and impeccable attention to detail throughout ensure she is also unmistakably Princess.

The all-new Princess X90 promises to be a very popular addition to the Princess X Class series.





DISCOVER

OWNER'S STORY

Caroline and Brian Shotton

and their Princess V40

Have you always been keen boaters?

The Princess V40 was our first boat. We had talked about getting a river boat for many years as we live near the Thames but it wasn't really practical with the children.

Why did you choose a Princess and what inspired you to choose the V40?

To be honest we bought on a whim. Some friends had bought a motorboat which made us think about maybe having one at some point. A few months later we were staying near





Southampton and thought we would take a stroll around Ocean Village to look at the boats in the marina. We then saw the Princess Motor Yacht Sales office and decided to take a look. We met Charles who was young, enthusiastic and very knowledgeable. He suggested popping over to Swanwick to take a look at some of the second-hand boats. We looked at two which we liked from different manufacturers but as soon as we stepped onto the Princess we fell in love. The rest is history.

I guess we chose the V40 as it is beautifully sleek and sporty looking. I am also not so keen on a flybridge.

Where did the great name 'Uptown Girl' come from?

So, as you probably know, 'Uptown Girl' is a Billy Joel song. My husband comes from the Midlands and I come from Henley on Thames. Our backgrounds are quite different - just listen to the words and it all makes sense!



How has your Princess V40 performed?

It's been fabulous. It's a 2018 model and we bought it in 2022. It was very well looked after with a high specification. It only had 209 hours on the engines. We are now just over 400 hours in 2 years - despite the fact that the weather wasn't too great in summer 2024, plus we both work, so we are a little limited on time on board.

What's your favourite cruising destination or marina to stay?

To be honest we enjoy every destination and marina but we do have a soft spot for Yarmouth. Since we are based in Premiere Marina Swanwick, it's very quick and easy to get there. We often pop over for lunch. Poole Quay is also great fun. Many pubs have live bands and the whole place buzzes in the summer.

Could your recount the most amazing thing you've experienced or seen from your Princess?

It's got to be our very first trip which was organised by Princess. We had only owned our boat for a month during which time we had to pass our Powerboat Level 2 and VHF radio courses. We cruised in a Princess flotilla to Cherbourg and Guernsey. It was such a huge learning curve for us but we felt safe at all times during the crossings as we had the Princess team with us and a dozen like-minded Princess owners and their yachts.





What's your favourite onboard dinner or cocktail?

Well for me it's pink champagne. For the Downtown man it's a beer.

Do you have any advice for those thinking of purchasing a yacht?

Go for it. Life is too short but be warned you need deep pockets. We knew absolutely nothing about boats but we are absolutely smitten.



What does your yachting adventure look like for the future?

We are part of a Powerboat Club so we have lots of weekends arranged with them. Next year we are hoping to go to Alderney and down to the West country as we have only been as far as Weymouth. Some friends are planning a trip around England and Scotland in a few years' time - we may join them for a bigger adventure.



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NEW YACHT **PRINCESS**

565

Ahead of her world premiere at the Cannes Yachting Festival, Alex Smith had already taken the S65 out for a spin.





Starting at the exterior, the S65 features a sleek design with notable engineering. The yacht's tender garage offers ample space for storing watercraft and equipment, making it easy to enjoy various water activities. The bulkheads are thoughtfully constructed, offering a sturdy structure while keeping noise and vibrations to a minimum, ensuring a peaceful experience onboard.



Princess S65 Specifications

LOA: 67FT 7IN (20.61M)

BEAM: 16FT 9IN (5.09M)

ENGINES: TWIN MAN V12 1400

TOP SPEED: 34-36 KNOTS

The deck layout is spacious, with an aft seating area that can comfortably accommodate up to 10 people, making it a great spot for entertaining guests. The flybridge offers an ideal space for alfresco dining, complete with sunpads and an electric barbecue, perfect for relaxing while enjoying the sea views.

Moving inside, the yacht impresses with its well-utilized space. The main saloon features large windows, flooding the area with natural light, creating an open, airy feel. The seating is versatile, with additional furniture that enhances both comfort and functionality. An optional seat can be added, seamlessly integrated without obstructing the space. The flybridge helm area offers exceptional views and comfortable seating, with clever storage



solutions like a cool box and integrated lockers for added convenience.

Below deck, the S65 boasts four cabins, comfortably sleeping eight guests. The master cabin is a full-beam marvel, offering plenty of headroom and storage space. The VIP cabin forward is equally impressive, with high-level storage and a raised bed that adds an extra layer of sophistication.

The twin and bunk cabins provide excellent accommodation options, perfect for family or guests. Though slightly smaller than the S72, the cabins are cleverly designed to maximize space, and the cabins with en-suite bathrooms offer high-end finishes with separate showers and ample natural light.

The engine room on the S65 is compact yet highly functional, housing two powerful MAN V12 engines that offer impressive performance. The engineering spaces are well-thought-out, providing easy access for maintenance while minimizing noise and heat transfer to the living areas. A Seakeeper gyro ensures stability, making cruising smooth and comfortable even in rough seas.

In summary, the Princess S65 is a well-balanced yacht, delivering luxury and performance in a slightly smaller and more affordable package than the S72. It's perfect for those who desire a high-end yachting experience without the complexities or cost of managing a larger vessel. Whether you're looking for a family-friendly cruiser or an entertainment space for hosting guests, the S65 offers a versatile and enjoyable experience on the water.

Discover more about the Princess S65 online: www.princess.co.uk/boat/princess-s65 Many thanks to Motor Boat & Yachting for this article.

*please note this yacht information is from Motor Boat & Yachting regarding the S65 displayed in Cannes, please check the Princess Motor Yacht Sales website for detailed specification and options

YACHT QUARTERS

Own your share of the All-New Princess Y72



YachtQuarters, the fractional yacht ownership programme by Princess Motor Yacht Sales, is delighted to announce a brand-new addition to the fleet. This is the first time that the programme is offering a new yacht direct from the Princess Yachts shipyard. The elegant Princess Y72, ready for the 2025 cruising season, takes the traditional flybridge to new heights.

Her cruising destinations are also fresh and exciting, along with magical Mallorca, she will cover the chic South of France in year 2 and the breathtaking South of Italy in year 4.

Elevated elegance - the Princess Y72

A contemporary take on a quintessential Princess design, this elegant flybridge motor yacht enjoys design features expected on that of much larger yachts. Her design is considered and her aesthetic exudes a calm natural beauty creating a relaxing sanctuary for owners and their guests. Long-standing naval architect collaborators, Olesinksi Design, have maximised the use of glazing along her sleek flowing lines to allow light to flood the expansive saloon and accommodation below. Her beautifully crafted surroundings are finished with the finest materials and exquisite detail from the Princess Design Studio.



Her generous open saloon provides a warm welcome from the cockpit, featuring a beautiful galley aft and bar stools opposite an L-shaped dining area, leading through to the sociable saloon. There's ample space for entertaining with a U-shaped sofa and further sofa facing along with a rising television screen. For those who love to be upfront in the action, there's companion seating adjacent to the raised helm area.



Below deck, the Princess Y72 boasts four beautifully appointed cabins able to accommodate eight guests, including a full-beam owner's en-suite stateroom accessed by its own private stairway, plus there's a separate crew cabin aft. And for guests who enjoy an exhilarating experience underway, she is fitted with Twin MAN V12-1650 (2 x 1650 mhp) engines.

New cruising destinations... Explore the French Riviera and South of Italy

Magical Mallorca has always been a favourite for the YachtQuarters programme owners, and after the first year on board your new Princess Y72, you'll have the opportunity to cruise to fantastic new destinations in the Mediterranean.

Renowned as a health retreat in the 18th century, the French Riviera later attracted aristocrats, artists and the 1960s jet-set. Today, the South of France is much loved for the chic appeal it exudes along its achingly stunning coastline from famed Monaco in the east all the way along the vast Baie des Anges of Nice with its inspiring architecture such as the 1912 Hotel Negresco, and all the way down to star-studded St. Tropez. Pristine beaches, clear waters, Michelin star restaurants and some of the most famous events in the world are waiting for you to explore.

South of Italy, or *Italia meridionale*, offers breathtaking scenery and the best way to admire the picturesque 50km-long Amalfi Coast is by yacht - its appeal is legendary. Appreciate stunning sea views of sophisticated Sorrento, home to the famous Limoncello liquor. While clusters of pastel hued buildings cling to the hillside of beautiful Positano with a path lined with boutiques and cafes winding down to the beach. Discover the chic and romantic island of Capri and resort town of Ravello, well patronised by the rich and famous or soak up the laid-back vibe in Amalfi town and its

much-loved beach – Marina Grande. If you feel like getting away for some peace and tranquillity, beautiful Santa Croce cove is perfect.

Mastering the art of shared yacht ownership

While owning a yacht brings unparalleled joy and freedom, it may also bring some challenges such as managing the yacht from afar and maintenance, especially for those with limited time. Fortunately, the rise of the shared economy, already popular for cars, luxury watches, holiday homes, and private jets, has extended to luxury yachts. For those seeking a seamless, cost-effective alternative to traditional ownership, YachtQuarters offers an innovative and professionally managed alternative solution.





Joshua Cleaver, Sales Manager at Princess' YachtQuarters, explains more about how this programme is redefining yacht ownership.

'YachtQuarters allows you to own a Princess Yacht at a fraction of the cost while we handle all the management for you,' says Joshua. 'It delivers all the pleasures of ownership but eliminates the hassle, complexity, and significant initial financial commitment.' YachtQuarters handles every detail, from berthing and crewing to onboard services and comprehensive shore-based support. According to Joshua, it takes fractional ownership to the level expected by Princess yacht enthusiasts.

'Our YachtQuarters shareholders benefit from having a dedicated Yacht Manager and access to our Concierge team,' Joshua explains. 'We handle scheduling, maintenance, insurance, berthing, and crew hiring.

This means you can step on board and sail away without any fuss, leaving you to focus entirely on enjoying your yacht and creating new adventures and wonderful memories with loved ones.'

The ultimate shared ownership experience

Unlike informal syndicates, that rely on individual arrangements between boaters to share costs,



YachtQuarters delivers a fully managed, turnkey solution. From personalised onboard services to hassle-free logistics, the programme ensures that shareholders can enjoy a luxurious and stress-free yachting experience, all at a significantly reduced cost.

For those seeking the joys of yachting without the high level of financial or operational burdens, YachtQuarters represents a sophisticated and effortless approach to yacht ownership. Included in the programme is a dedicated Yacht Manager and crew to manage everything from provisioning to berthing and passage planning, plus a shore-based concierge team to take care of the mundane items such as service and maintenance. There's even a full four-year warranty cover in place to provide complete peace of mind so you can truly relax and enjoy yachting.

Find out more about the all-new Princess Y72 shared ownership programme online or call the friendly team, visit: www.princess.co.uk/shared_yacht_ownership



SERVICE

SERVICE

Year-round Peace of Mind

No-one knows your Princess better than Princess Motor Yacht Sales

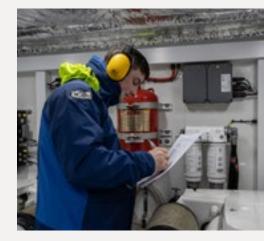
Princess Motor Yacht Sales are proud to present their unique Service Inclusive Package exclusively for Princess owners and their yacht. It's a comprehensive list of tailored annual service requirements built into an individual package relevant to each specific yacht.

The bespoke packages are available for boats located in the UK, Mallorca, Puerto Banus in Spain and northern Germany. The in-house team of Princess factory trained engineers and technicians provide complete peace of mind for clients in maintaining their yacht to the manufacturer's specifications with original factory fitted parts. Packages are available for one or two years with options to extend further to suit varying needs and requirements.

Comprehensive coverage options include:

- Engine/gearbox service
- Generator service
- Lift, block off, storage, launch
- Antifoul treatment
- Machine wax polishing of the hull and superstructure
- Replacement of external anodes
- Descale/burnishing of stern gear

- Seacock service
- Steering system service
- Trim tab service
- Battery service
- Fire system service
- Fresh water system service
- Sanitation tank service
- Annual condition report







VIRCRU OFFER

Monitor your yacht from your phone

When you sign up for your bespoke Service Inclusive Package, you will receive a free VirCru remote boat monitoring system worth £875. This fantastic software is controlled remotely via an App on your mobile phone and allows you to monitor your yacht from anywhere in the world.

Find out more about the new Princess Service Inclusive Package and the terms and conditions by visiting: **www.princess.co.uk/princess-servicing-2** or call your nearest Princess office in the UK, Spain or Mallorca.

INTEREST

Luxury Events to Attend in Europe

Europe is home to some of the world's most prestigious and glamorous events, offering a perfect blend of culture and exclusivity. Whether you're a lover of art, fashion, sport or high society, these events are perfect for those seeking the finest experiences either by private yacht, charter or plane.



Cannes Film Festival (France)

Held each May, the Cannes Film Festival is synonymous with elegance, attracting the crème de la crème of the film industry. For two weeks, the French Riviera transforms into a hub of glamour, with red-carpet premieres, high-profile film screenings, and exclusive parties. Luxury brands host private events on yachts and in opulent hotels, making it a prime destination for celebrities, filmmakers, and high-networth individuals.



RELLI 150

Monaco Grand Prix (Monaco)

The Monaco Grand Prix, held annually in May, is one of the most prestigious Formula 1 races in the world. The race winds through the glamorous streets of Monaco, with views of the Mediterranean providing a breathtaking backdrop. VIPs gather in luxury suites, exclusive yacht parties, and five-star hotels for a weekend of thrilling races and lavish socialising. The event's reputation for opulence and excitement makes it a highlight of the European social calendar.

Venice Biennale (Italy)

For art lovers, the Venice Biennale, held every two years, is a cultural highlight. It showcases cutting-edge contemporary art, architecture, and cinema across the beautiful city of Venice. From exclusive gallery openings to high-society galas, the Biennale is a magnet for international collectors, curators, and art enthusiasts, blending art with sophistication.

Paris Fashion Week (France)

Fashion enthusiasts flock to Paris Fashion Week, held twice a year, to witness the latest collections from the world's top designers. Paris, the fashion capital, hosts exclusive runway shows, private dinners, and after-parties that attract celebrities, industry insiders, and fashion lovers alike. The event is the pinnacle of haute couture and luxury for the style elite.



Royal Ascot (UK)

A quintessentially British event, Royal Ascot in June is the perfect mix of tradition, fashion, and sport. Known for its world-class horse racing and strict dress code, the event draws royalty, aristocrats, and high society. Exclusive enclosures, champagne bars, and private boxes offer unparalleled luxury for those seeking a truly elegant affair.

Goodwood Festival of Speed (UK)

The Goodwood Festival of Speed is a unique motorsport event held annually on the Goodwood Estate in England. It attracts car enthusiasts, celebrities, and luxury brand aficionados for an unforgettable celebration of speed and style. It offers a fantastic opportunity to get close-up views of rare supercars and historic racing cars. The festival blends automotive excellence with high-end luxury.

Wimbledon (UK)

The Wimbledon Tennis Championships is the pinnacle of tennis and luxury, held annually in London. Traditional sport meets sophistication and guests can enjoy exclusive access to private suites, gourmet dining, and champagne receptions while watching world-class tennis on the famed grass courts. You can rub shoulders with film stars and royalty.



Starlite Festival (Spain)

The Starlite Festival in Marbella, Spain, is a premier luxury event combining music, culture, gastronomy and glamour. Held each summer in a stunning open-air auditorium, the festival features performances by world-renowned artists. It takes place at the Cantera de Nagüeles, also known as the "Marbella Auditorium", which is located in a quarry in the Sierra Blanca Urbanization.

Deauville Horse Races (France)

The Deauville Barrière Meeting, held annually in August on the Normandy coast, is a prestigious horse racing event that draws elite crowds. Known for its stunning location in the upmarket French resort, loved by Parisians, the event offers thrilling races alongside elegant socialising. Combine it with exploring the golden beaches and chic town offering fantastic restaurants, unique boutiques and stunning architecture.

If you need advice securing berthing for your yacht (including your charter or YachtQuarters schedule), at the nearest marina to attend one of these prestigious events, contact your local **Princess Motor Yacht Sales office** for further information.

NEW YACHT

PRINCESS

Introducing the All-New Princess F58 to the Iconic F Class

The all-new Princess F58 is the latest addition to the acclaimed F Class series sitting between the F55 and the series flagship the F65. This exceptional range of Flybridge yachts is the epitome of elegance, innovation, and exhilarating performance on the water and the F58 is no exception. Featuring elegant lines, exceptional space and a level of specification and standard of finish normally reserved for much larger craft, she is unmistakeably Princess.

This is no truer than with her exterior spaces which have been designed with sociability and relaxation very much in mind. Her vast flybridge has been configured to maximise guest space, creating an incredible place to entertain with a large dining area and a fully equipped wet-bar complete with electric barbecue. The flybridge helm is situated centrally, providing superb all-round visibility and offers a second companion seat for guests or crew while underway. Sun worshippers are catered for here too with the seating to starboard offering a simple conversion to a sunpad.

The extensive exterior deck space is far from limited to the flybridge. The foredeck 'terrace', an extremely popular feature

borrowed from larger Princess models, is ample space to entertain or simply offer a tranquil place to relax. Featuring twin sunpads with storage locker or optional cool box and adjustable headrests that transform into backrests for aft facing seating, this is also an extremely flexible space.

The cockpit is also designed to optimise volume, connecting smoothly to the saloon and galley, to create a highly social space. It leads down to the bathing platform and mini 'beach club' transom area. Here, owners have options for water toy storage or a waterside barbecue complete with sink and a fold-down transom seat, making this the perfect place to enjoy the water.



Inside, the interior blends meticulous craftsmanship with a contemporary, yet timeless design that flows throughout her spacious accommodation. The saloon is surrounded by panoramic windows filling the space with natural light and connecting effortlessly to the outside. A contemporary U-shaped sofa with convertible coffee/dining table and sofa adjacent, creates the perfect place to spend time with loved ones. The well-equipped galley is situated aft of the saloon and links the cockpit and interior dining spaces making this a highly sociable layout.

On the lower deck there's three beautifully detailed cabins including a spacious forward VIP guest cabin, a twin to starboard, (which can be converted into a third double), and a full-beam owner's stateroom. This suite features a



breakfast area, a 'superyacht' style en-suite bathroom and walk-in wardrobe which make full use of her generous beam. An optional single aft crew cabin with en-suite and storage completes the accommodation.

Embodying the essence of contemporary yacht design with sleek lines, refined detailing and a distinct sense of luxury, the new Princess F58 truly is a yacht without compromise and is already proving to be a very popular addition to the F Class family.







ON LOCATION Princess Motor Yacht Sales in Plymouth - the brand home of

Princess Yachts



Richard Clarke is the oracle on why yacht ownership in the South West feels like a little slice of paradise. 'My Princess' caught up with Richard, the South West Sales Manager, in the Princess Motor Yacht Sales office at Turnchapel Wharf, Plymouth, for a chat over a coffee to get the low-down.

Set in a former Ministry of Defence site, Turnchapel Wharf is the home of autonomous yacht development in the UK and a thriving 14-acre commercial waterfront business park. It's set on the River Plym across the water from the global HQ and shipyard for Princess Yachts itself. An inspired hive of maritime activity with a slipway, hard standing, a plethora of marine-related businesses, there's even a café with fantastic views across the beautiful river.



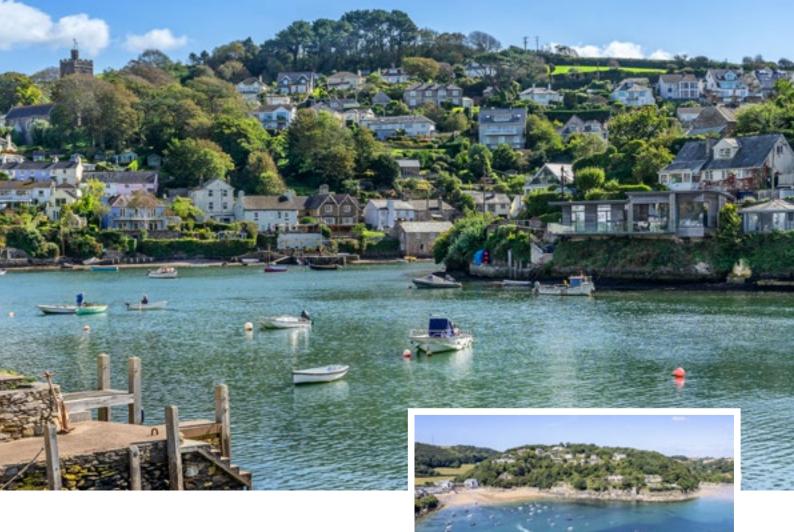
"

Just look at the scenery, we have picture-postcard rivers, country pubs and Devon's stunning coastline to discover, and golden sand beaches you can only reach by boat."

In safe hands

Richard studied marine engineering and started his career at Windsor Racecourse Marina on the Thames as an engineer. He soon started running the sea trials on weekends with prospective customers for the sales team. That prompted Richard's move to pursue a career in yacht sales. He started by expanding the dealer network for one of the brands that they distributed within the UK and worked alongside the sales teams for new and pre-owned motor yacht sales. The lure of the coast and the prospect of larger yacht sales, prompted a move to join Princess Motor Yacht Sales, then based in Sutton Harbour on Plymouth's historic Barbican, 18 years ago.

Richard has grown up around boats and recounts fond childhood memories of family boating on the Thames and now enjoys taking his own family out on the water. 'I don't know many places in the UK where you can cruise just 10 minutes from your marina berth and be in a beautiful anchorage like the River Yealm. I can cruise from the marina and be in one of my favourite waterside pubs within half an hour!', says Richard with sheer delight. Richard also recommends Hope Cove – great for a day at the beach, swimming, paddle boarding and going ashore for some lunch, or Cellar's Beach to drop the anchor for a picnic, and there's many more sheltered coves all along the coast.



South Devon's finest

Devon's South Hams countryside, rolling hills, pretty rivers, coves and golden beaches with chocolate-box villages, pubs and thatched cottages, offers an idyllic slice of paradise in the UK for boat owners. Picturesque Salcombe has a beautiful river to explore that meanders up to Kingsbridge, with peaceful pontoon moorings for visitors and a water taxi to town. It's quintessentially British with a good mix of boutiques and restaurants along with luxurious facilities and spa at the Salcombe Harbour Hotel and Beach Club Resort. Along with the Devon Rum bar and the Salcombe Gin Distillery, and a river fringed with golden sandy



Similarly, Dartmouth, steeped in rich maritime history is set on a busy river with Dart Marina Yacht Harbour and Noss on Dart Marina, but be sure to book ahead as these spots are busy in the summer months. Time your visit with the Salcombe Town Regatta, Salcombe Crab Festival, Salcombe Live music festival, Dartmouth Royal Regatta and fireworks and the Dartmouth Food Festival for some additional entertainment.



No-one knows your Princess better than we do

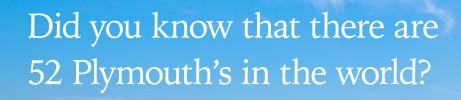
Situated a hop across the water from the Princess Yachts Head Office, the Princess Motor Yacht Sales office in Plymouth takes great pride in being able to offer a very personal and unique service to guide potential yacht owners throughout their yachting journey. 'We can help clients from the start. Tell us what you're looking for, how you want to use your boat; as a couple, family with children, cruising longer distances and where and with whom you want to use it, then we can offer advice on the best new or used yacht model to suit your needs', says Richard. The Plymouth sales office team also has the contacts to help secure berthing on the South Coast or further afield. There's even an in-house finance and insurance department to help make your dream become a reality sooner than you think.

Aftersales support is just as important as the support we give to customers during the sales process, it's also key to our repeat business', highlights Richard. This is assisted with facilities including a boat hoist, slipway, pontoons, parts department, engineers and technicians, providing ongoing service, maintenance, retrofit and refurbishment.

The bright and welcoming showroom has a comfy seating area and a wide range of products to enhance your yachting experience from Seabobs and tenders, to stabilizers and music systems. And if you'd like to discuss a bespoke project, there's a luxurious Board room full of inspiring sample books for restyling the interior of your yacht to make it a real homefrom-home.











Pop in for a coffee and discuss your next motor yacht, browse the inspirational showroom or have a tour of the facilities. Come and discuss your next motor yacht with Richard and the team.

dockmate -



DOCKING made EASY

Dockmate® provides a stress free docking experience.

You are able to leave the helm

and get a closer look at your surroundings

while still in complete control of the boat's movement,

resulting in total control during typical manoeuvring

in marinas and tight quarters.



TOP 5 Tenders and Toys

Prepare your yacht for that extra adrenalin-fuelled pizzazz on the water this coming spring summer. Take a look at our editor's selection of top tenders and toys, all available through the retrofit department at your nearest Princess Motor Yacht Sales office.

Fliteboard - ULTRA L2 - ride the future

Creating the ultimate ride with unparalleled design, innovation, materials & craftsmanship. More freedom and flow. Fliteboard is the purest expression of innovation and design. Emission free, fast & quiet.

Blue sky thinking – they dreamed of an eFoil so light, agile and responsive, it feels like an unpowered surf foil. ULTRA L2 blurs the line between eFoil and surf foil. Impossibly light, slim, stiff and hydrodynamically efficient, it performs like nothing else.



Fliteboard -Flite X Mark Newson

Creating the ultimate eFoil.
The design team collaborated with Marc Newson, one of the world's most influential designers to push the boundaries of design, innovation and performance. The revolutionary monobloc eFoil and streamlined board delivers an improved hydrodynamic performance and refines appearance.
A one-time release is limited to 999 full configurations.



Williams - 395 SportJet Tender

This is a midsized yacht tender to fit on a 20m + yacht, perfect for carrying up to 5 passengers from the jetty to your yacht or exploring those hard-to-reach calas, bays and beaches. With its exhilarating low seating configuration, this incredible inflatable tender ensures that all passengers are in for the ride of their lives.

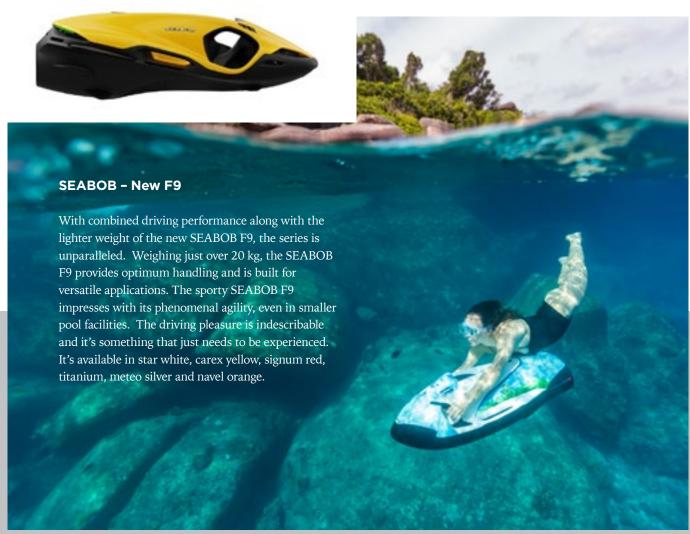
Thanks to its industry-leading 90hp BRP engine, you will never be short of power exactly when you need it. Embark on a thrilling journey with the SportJet 395, where every day is filled with boundless excitement, unforgettable moments of blissful relaxation and incredible sporting adventures that defy all limitations. There's a large aft platform that gets you and your gear in and out of the water with ease. And a removable ski pole that turns your boat into a wakeboarder's dream, plus a clever hinged helm seat that creates a great sunbathing spot.

Red paddle - 17'0" XL MSL Inflatable Paddle Board

Ultimate oversized inflatable paddleboard for party paddlers. Fun, sociable, and fantastic exercise, the XL Ride is perfect for groups, families and clubs. At 17' long by 60" wide it comfortably holds up to eight paddlers, offering an awesome experience for family fun, friendly get-togethers, or club activities.

With a gargantuan 1298L of volume it literally has over a tonne of float. Despite its size, the exclusive MSL@ fusion technology keeps it light and easy to carry in its own custom bag. In common with its smaller Rode siblings, the 17'0" XL's broad deck and tail ensure great stability, even when fully loaded. It features multiple valves for easier group inflation and plenty of grab handles to share the carry to the water too. With a super-spacious deckpad and extra tie-down points for gear, it's ready for any adventure.





Find out more about the full fantastic range of tenders and toys available with Princess Motor Yacht Sales through your nearest showroom: **www.princess.co.uk/locations**



Welcoming the new Princess S72 M/Y Negotiator 1 to the fleet

The all-new Princess S72 is the newest addition to Princess Yacht Charter's central agency fleet. M/Y Negotiator 1 combines unparalleled luxury with exhilarating speeds for thrilling adventures. She can accommodate eight guests in four sumptuous cabins, and for water sports enthusiasts, she boasts a Williams 395 Jet Tender, Seabobs, paddle boards, wakeboard and inflatables. Her dedicated onboard crew offer a wonderfully attentive service, with every detail of the client's charter curated for a bespoke experience.

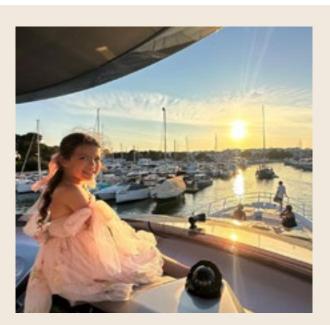


Meet the Owner

'My Princess' magazine caught up with her owner, Michael, long-standing Princess advocate, who shares his yachting story, from circus to charter.

'I've grown up around boats, as a child we travelled around the country with dad's performing circus with a boat on the trailer to use in the evenings. Then my dad had a powerboat in Tenerife where I realised my love of the water and boating. I was a teenager and I played deckhand for my dad!', says Michael.







In 2004 his family then bought a Birchwood river boat in the South of France and on passage to Mallorca, they were caught out in a bad storm thanks to the Mistral which was a rude awakening to the reality of boating. Upon finally arriving in Mallorca, his love for Princess Yachts began, when, at the age of 22, berthed in Cala D'Or near the yacht club, a Princess V Class pulled up next to them. 'That was it', laughs Michael. 'I was smitten and I knew straight away that I wanted to buy a Princess one day'.



Michael attended the Southampton Boat Show in 2021 with no intention of buying a boat but he met Joe Hill and within an hour he'd purchased a Princess S66 which he still owns. And during the transaction, Joe showed Michael some renders of the upcoming Princess S72 which he then took delivery of in summer 2024.



Second home meets charter

Owning a yacht can be expensive, so Michael decided to charter it out. 'It just makes financial sense', advises Michael. 'I do actually use the boat quite a lot as I can hop on a plane from Bristol to Palma and be on board in time for lunch, even for a long weekend. But if I can charter it out for a few weeks of the year, the income contributes massively to the overall running costs. It can really stack up with berthing and maintenance, and I have a captain on board most months to keep it in great condition'.

Michael keeps his S72 in Mallorca, largely as he has put down some good roots there since 2003. 'It's really geared up towards yachting and the diversity of the three Balearic Islands makes for a fantastic cruising ground in a great climate.' Michael and his family use it like a second home, 'the S72 really lends itself to being the perfect Med boat with ample space on the flybridge and in the cockpit. We love the open-plan saloon all on one level, the large opening roof, and the rear window and sliding doors opening out to the aft social space and sun pads. And the interior design and soft furnishings brings a really homely, warm and welcoming feel to the yacht.'

Spontaneity is key for charter guests on board according to Michael, 'guests often have preconceived ideas and itineraries, but it can be advantageous to go with the flow as the weather can often change the best laid plans. It's great to have a few things on the wish list but its far more enjoyable to have a chat with the captain on board and make the most of the best weather. We love the west coast up along Soller, it's a stunning cruising area.'





In terms of advice for yacht owners considering chartering out their beloved floating second home, Michael recommends looking after your yacht. 'Hire a good captain, I have someone on board every day. I often enjoy driving the boat myself when it's just my family, but when we are hosting more friends and family, it's nice to be able to sit back and relax a bit more. When we charter out our yacht, there's two crew on board and sometimes three if it's a busy full boat charter with guests who want to use lots of water toys', says Michael.

So what does the future hold? Loyal Princess owner Michael has ambitions to move up through the range. But for now he enjoys using Negotiator 1 as a second home, both for holidays and working remotely. Palma and Portals are year-round destinations and he's even just spent his fourth Christmas on board.

Beautiful Balearics

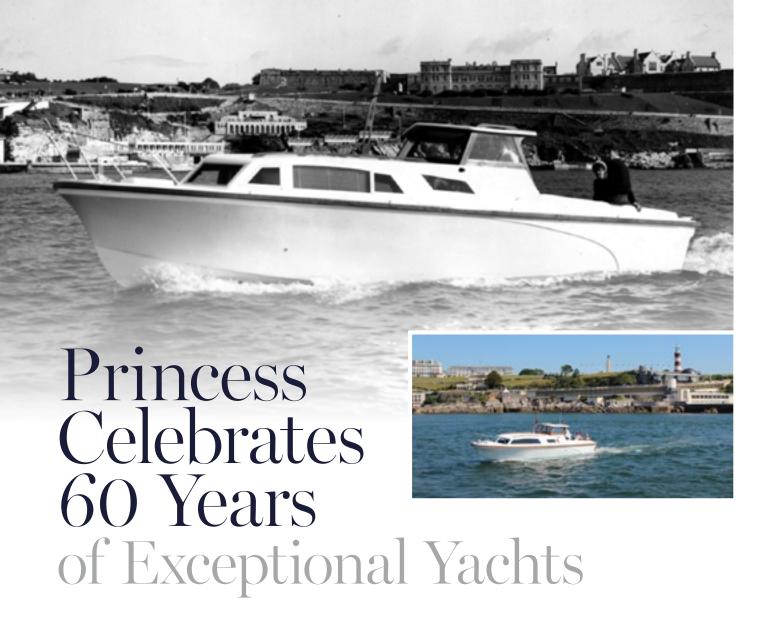
Princess Yacht Charter's dedicated team will design a tailor-made itinerary for your week on board to suit you and your guests, with a couple of options to be more spontaneous if the weather dictates. The Balearics offers a diverse range of cruising grounds and exceptional experiences to appeal to everyone. Famous for its vibrant nightlife and crystal waters, the islands are truly aweinspiring. From quaint fishing villages and rugged hill tops to some of the finest restaurants and luxury boutiques,





there is much to explore. Menorca offers secluded coves such as Son Bou and Cala'n Forcat for some real escapism while Mallorca boasts Philippe Starck-designed Port Adriano and Palma's incredible boutiques and restaurants and secluded bays such as Soller. Ibiza has everything from a relaxed hippie yoga vibe to the best DJ's and nightclubs in the world, plus wild beauty such as the UNESCO World Heritage Site 'God's Finger' in Benirrás Bay. Ibiza's little sister, Formentera, is a white paradise island with plenty of space to anchor and explore its natural gems such as Platja de Migjor – the Mediterranean's answer to the Caribbean.

Discover more about the new sporty Princess S72 charter yacht M/Y Negotiator 1 online: www.princessyachtcharter.com



This year will mark the 60th anniversary of the inception of Princess Yachts, along with the 60th anniversary of their largest distributor in the world – Princess Motor Yacht Sales.

Princess Yachts was founded by David King back in August 1965 with the first Project 31 built at Stonehouse Creek in Plymouth, Devon, and the company was initially known as Marine Projects. Princess Motor Yacht Sales was established later that year in December 1965 and now distributes Princess yachts in the UK, Spain, Balearics and Germany, plus Switzerland, Ireland and the Channel Islands.

My Princess takes a quick look at how it all began as we look forward to the next 60 years.

Founded in 1965 as Marine Projects (Plymouth), David King and two friends started the business with a Senior 31 hull and deck moulding to fit out in their rented shed based at Newport Street, Plymouth. Project 31 sold for £3,400 and marked the beginning of a successful Plymouth shipyard.







An original Project 31 from 1965 was discovered in the Channel Islands and brought back to Plymouth to be refurbished and returned to her former glory with a modern twist on 1960's design.

Over the years Princess Yachts has produced some of the world's most incredible yachts from the company's first sports boat; the 286 Riviera which firmly cemented Marine Projects' place in the high-speed sports cruiser market, to the Princess 65 which became the company's flagship in 1990.

On 1st August 2001 Marine Projects became Princess Yachts International PLC and it later became Princess Yachts Limited, now also occupying sites in Devonport, Plympton and Lee Mill.





In 2008 the company was purchased by L Capital and the following year South Yard, a 15-acre waterside site (formally part of the Royal Naval Dockyard) was acquired with plans put in place to take the brand into the superyacht category.





The 60th Anniversary Edition of the Iconic Princess V40

To celebrate 60 years of crafting some of the world's finest yachts, Princess have created a very special edition of the iconic V40 to mark this incredible milestone in the brand's history.

The updated model features a restyled profile including a vignetted hull graphic that extends the window line and incorporates a special '60 years' emblem denoting that this is a limited-edition yacht.

The canopy is also enhanced with a choice of 3 contrast flash colours each with a matching exterior upholstery scheme with contrast piping to provide a consistent styling feel throughout. At the helm, the unique '60 years' emblem is embroidered into the helm seat. An exclusive three spoke steering wheel, a popular option from some of the lager models, completes the look.

Princess will be commemorating 60 years of 'Distinction in Detail' throughout 2025 through a series of unique visuals, storytelling and special events that celebrates the people and products behind the brand's long successful history.

In February 2023 Princess Yachts was sold to KPS Capital Partners, an American Investment company, and former Sales Director Will Green took the helm as CEO.

Princess Yachts is one of the biggest employers in the South West. Along with a complex distributor network covering more than 65 countries around the world and a product range consisting of 20 models, from 40ft to 95ft, Princess has become a leading, award-winning, motor yacht manufacturer at the forefront of design and innovation within the industry.

Find your perfect Princess with Princess Motor Yacht Sales, direct from the Plymouth shipyard: **www.princess.co.uk/new-yachts** or from the range of pre-loved yachts through the brokerage department: **www.princess.co.uk/used-yachts**

BOAT SHOW CALENDAR 2025



Explore the sensational displays of
Princess yachts at one of the upcoming
boat shows across Europe. The friendly and
knowledgeable Princess Motor Yacht Sales
team will be on board to guide you through
your yacht ownership journey. Whether that's
new yachts or pre-owned yachts, retrofit, service
and maintenance, finance and insurance, or
charter and fractional ownership.

Boot Düsseldorf, Germany

18th – 26th January 2025

Palma International Boat Show, Mallorca

30th April – 3rd May 2025

Barclays Jersey Boat Show, Channel Islands

3rd – 5th May 2025

South Coast & Green Tech Boat Show, Southampton, UK

9th – 11th May 2025

British Motor Yacht Show, Swanwick, UK

15th – 18th May 2025

Hamburg Ancora Yacht Festival, Germany

23rd – 25th May 2025

Cannes Yachting Festival, France

9th – 14th September 2025

Southampton International Boat Show, UK

19th – 28th September 2025



For the latest boat show yacht line-ups follow Princess Motor Yacht Sales on social media or visit the events page on the website: **www.princess.co.uk/category/events** where you can also register your interest to attend.

DISCOVER

Which Princess 80-foot Yacht Suits You?



The highly anticipated Princess S80 was launched during the Cannes Yachting Festival. She is the 3rd 80-foot model in the Princess range and took centre stage in an impressive Princess line-up.

When comparing the Princess X80, Princess Y80, and Princess S80, it's clear that each yacht offers a distinct experience, catering to different tastes and lifestyles on the water. These models embody the brand's commitment to luxury, craftsmanship, and performance, but they appeal to unique preferences. Whether you seek expansive living spaces, sporty performance, long-range cruising, or more crew, there's an 80-foot yacht for every discerning buyer.

Andy Lawrence, Design Director for Princess Yachts explains, 'Much consideration went into the innovative design of a hull that would be suitable to perform for an S Class sportsbridge yacht as well as a Y Class flybridge and an X Class mini superyacht.'



The sportiest of the 80-foot yachts, the Princess S80 had her World Premiere in September 2024. Featuring a sleek, low-profile design, she provides performance and agility, with a sportbridge that enhances outdoor space without compromising on style. The S80 is the choice for those who love speed and excitement, with powerful engines that allow her to reach speeds of up to 33 knots.





While she's more compact than the X80 and Y80, the S80 also offers luxurious surroundings, with a well-designed saloon, sunpads, and versatile seating areas. Its layout emphasizes outdoor living, making it ideal for sun-seekers and those who enjoy watersports.



The Ultimate in Luxury and Comfort

The Princess Y80, part of the Y Class, is the epitome of refined cruising. She focuses on delivering a spacious, luxurious experience, with expansive indoor and outdoor living areas. The Y80 features a large flybridge with dining space, sunpads, and a wet bar, offering an elegant setting for socializing or





enjoying a meal alfresco. The interior is equally impressive, with a spacious saloon, large windows for natural light, and beautifully appointed cabins.

The Y80 is an elegant option for those who prioritize comfort during extended trips. While she can reach top speeds of around 33 knots, it's designed more for smooth, comfortable cruising rather than high-speed thrills. Her elegant and functional layout makes it perfect for family vacations or entertaining guests in a sophisticated environment.

580

Princess Y80

Princess X80

Flybridge	Sportsbridge	Full flybridge	Full flybridge including enclosed sky lounge
Length	83ft 6in / 25.44m	83ft 8in / 25.50m	82ft 5in / 25.11m
Beam	19ft 11in / 6.07m	19ft 11in / 6.07m	19ft 11in / 6.07m
Draft	6ft Oin / 1.82m	5ft 10in / 1.80m	6ft Oin / 1.82m
Berths	8 guests & 2 crew	8 guests & 3 crew	8 guests (option 10) & 3 crew
Speed	31-33 knots	30-33 knots	25-27 knots

PRINCESS

A Game-Changer in Space and Innovation



The award-winning Princess X80 is part of the X Class, known for breaking new ground in yacht design by maximizing volume and space. With her superyachtinspired features, the X80 offers the most indoor and outdoor living space of the three models. Her standout feature is the expansive sky lounge, on the upper deck, providing a unique enclosed space that can be enjoyed by guests in all weather conditions, along with the helm area. This yacht also features a large open flybridge, dining spaces, sunpads, and a cockpit designed for entertaining guests in comfort and style. There is an option for a main deck forward owner's stateroom with private sundeck.





In terms of cruising, the Princess X80 is built for long-range adventures, offering efficient cruising with excellent fuel capacity. Along with larger storage spaces, it's perfect for yacht owners who want to explore further afield. The luxurious interior layout is ideal for long stays, boasting spacious cabins, a generous saloon, and high-end finishes throughout.

Whichever 80-foot Princess you choose, each yacht embodies the quality, craftsmanship and performance that Princess Yachts is renowned for.

Find out more about the new 80-foot Princess yachts for sale online: www.princess.co.uk/new-yachts Also view the selection of pre-loved 80-foot Princess yachts for sale: www.princess.co.uk/used-yachts

NEW PRINCESS YACHTS FOR SALE

AVAILABLE NOW WITH PRINCESS MOTOR YACHT SALES DISTINCTION IN DETAIL



Princess V50



UP TO 31 KNOTS
4 BERTHS



Princess V55



UP TO 35 KNOTS
6 BERTHS AND 1 CREW



Princess Y72



UP TO 35 KNOTS

8 BERTHS AND 2 CREW



Princess S80



UP TO 33 KNOTS

8 BERTHS AND 2 CREW

The friendly team at Princess Motor Yacht Sales, the largest distributor of Princess Yachts in the world, is happy to discuss your requirements and help guide you through your yachting journey, from choosing the perfect model, to finance and insurance, through to maintenance and aftercare. Our knowledge is your luxury.





Princess S65



UP TO 36 KNOTS

8 BERTHS AND 1 CREW



Princess S72



UP TO 38 KNOTS

8 BERTHS AND 2 CREW



Princess Y80



UP TO 33 KNOTS

8 BERTHS AND 3 CREW



Princess X95 VISTA



UP TO 21 KNOTS

10 BERTHS AND 3 CREW

Find out more online about our yachts available for immediate delivery: **www.princess.co.uk/class/immediate-delivery** and contact your nearest office where you can view a range of brand new and brokerage yachts available now.

Visit us at our upcoming boat shows across Europe: www.princess.co.uk/category/events

Prices on application. Part exchange available. Models available correct at time of going to print. Speed dependent upon engine spec.

LIFESTYLE

in and around Southampton





Southampton, a vibrant maritime city on England's south coast, offers a diverse dining scene that caters to all tastes. Step ashore and try the delights of;



The Jetty

Located at Ocean Village, The Jetty at the Harbour Hotel is renowned for its fresh seafood and stunning waterfront views. Chef Alex Aitken's menu features locally sourced ingredients with creative twists, making it a go-to for fine dining.

Blue Jasmine

Also at Ocean Village, Blue Jasmine specializes in Southeast Asian fusion, blending modern and traditional flavours. The restaurant's chic interior and wonderful dishes, like satay skewers and rich laksa, make it a must-visit.



Carnicero Steakhouse

For meat lovers, Carnicero in Bedford Place is a top choice. This steakhouse serves prime cuts of beef, perfectly cooked to your preference. Its rustic, cosy atmosphere enhances the experience.

Ennio's

An Italian gem by the waterfront, Ennio's offers a menu of classic dishes like fresh pasta, risotto, and seafood. With a sophisticated ambiance and warm service, it's ideal for a romantic evening.

De Ja Vu, formerly Kuti's Brasserie

Situated in the historic Royal Pier built in 1833, it serves authentic Indian cuisine in a regal setting. From rich curries to tandoori dishes, it's one of Southampton's top spots for Indian dining.



If you have time to venture slightly further from the marina, these restaurants offer a diverse culinary scene and excellent Michelin star dining experiences, well worth the trip for any culinary enthusiast;

The Greyhound on the Test (Stockbridge)

This cosy gastropub in Stockbridge, about 30 minutes from Southampton, has earned a Michelin Bib Gourmand. While it doesn't have a Michelin star, its high-quality food and atmosphere are noteworthy, with menus featuring locally inspired dishes.

Chewton Glen (New Milton)

Chewton Glen, a luxury hotel and spa located around 40 minutes from Southampton, features a restaurant that offers fine dining worthy of recognition, although it doesn't have a Michelin star. The estate's kitchen uses produce from its own gardens and nearby New Forest, making it an exceptional choice for food lovers.





PRINCESS BROKERAGE INTERNATIONAL. TAKING YOUR YACHT TO THE WORLD.







PRINCESS V78 2009



PRINCESS Y72 2022



PRINCESS \$62 2023/24

PRINCESS X80 2024



PRINCESS \$62 2023



PB2268

GET READY FOR BOOT DÜSSELDORF 18-26 JANUARY 2025

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Contact us to make an appointment by emailing brokerage@princess.co.uk or call +44 (0)1489 557755





PRINCESS S62 2023



PRINCESS \$62 2021



PRINCESS F55 2024



PRINCESS F55 2019



PRINCESS F50 2021



PRINCESS V50 2021

PB2284



PRINCESS 49 2017



PRINCESS V48 2017

PB2316



PRINCESS V40 2019



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